**Gold Award Project Proposal Rubric**

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| Girl’s Name: Click here to enter the girl’s name  | Reviewer’s Name: Click here to enter the reviewer’s name |

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|  |  | **Does Not Meet Standards** | **Needs Improvement** | **Meets Standards** | **Exceeds Standards****(National Gold Award Girl Scout)***These standards can only be evaluated at project completion* |
| **Prerequisites** |
| *Related question in proposal: Prerequisite chart* |
| **A** | **Completion of two S/A Journeys OR Silver Award and one S/A Journey** | [ ]  Is not a registered Senior or Ambassador Girl Scout; not in grades 9–12[ ]  Has not completed two Senior/Ambassador Journeys or the Cadette Silver Award and one Senior/Ambassador Journey | [ ] Is a registered Girl Scout in grades 9–12[ ]  Has completed two Senior/Ambassador Journeys or the Cadette Silver Award and one Senior/Ambassador Journey  |
| **B** | **Gold Award Training** | [ ]  **Has not completed Gold Award training** | [ ]  **Has completed Gold Award training** |
| **Step 1: Choose an issue** |
| *Related questions in proposal: My Gold Award aims to address this issue* |
| **C** | **Project identifies a credible community need** | [ ] Identified issue is based on Girl Scout’s interests only and not on credible community need or [ ] Identified issue is already being fulfilled by the community the Girl Scout intends to serve  | [ ] Identified issue is based on credible community need  | [ ] Identified issue is based on credible community need **BONUS:** Identified need is important and rarely addressed |
| *Related question in proposal: The root cause of my issue is* |
| **D** | **Project identifies a root cause of that community need and plan addresses that root cause** | [ ] Did not identifyroot cause[ ] Project addresses an immediate need with a short-term/one-off solution | [ ] Identified root cause[ ]  Project plan does not address it | [ ] Identified root cause[ ]  Project plan shows well-constructed approach to address it | [ ] Identified root cause [ ] Plan shows both careful attention to detail and creative thinking; as a result, project plan is especially innovative |
| *Related question in proposal: The target audience(s) for my Gold Award project is/are* |
| **E** | **Target audience is clearly identified and engaged in project** | [ ] Target audience is not part of the community affected by the issue [ ]  Project plan is designed FOR the target audience versus WITH  | [ ] Target audience is part of the community affected by the issue [ ] Project plan marginally benefits the target audience  | [ ] Target audience is clearly identified members of the community affected by the issue[ ] Project plan engages appropriate community members in the solution and demonstrates benefit to the target audience | [ ] Target audience is clearly identified members of the community affected by the issue[ ] Project plan engages appropriate community members in the solution and demonstrates benefit to the target audience, and the community is committed to sustaining the Girl Scout’s work |
| **Step 2: Investigate** |
| *Related question in proposal: The reasons I selected my issue are* |
| **F** | **Research sources are cited and thoroughly investigated** | [ ] No validation or research conducted to help shape project  | [ ] Research is implied, but no sources provided  | [ ] Some research has been conducted and 1–2 sources are referenced | [ ] Thorough research has been conducted and 3+ sources cited |
| *Related question in proposal: My Gold Award’s national and/or global link is* |
| **G** | **Project identifies national or global link to issue** | [ ] No connection to national and/or global issue | [ ] Some research or evidence suggests limited connection to national or global issue  | [ ] Includes broad research and evidence connecting project specifically toa larger national and/or global issue;solution contributes to addressing that issue  | [ ] Specific connection to a larger national and/or global issue; research and evidence from other communities informs this project**BONUS:** Plan in place to share project with other communities  |
| **Step 3: Get help** |
| *Related question in proposal: List the names of individuals and organizations you plan to work with on your Gold Award project* |
| **H** | **Team members are identified** | [ ] Self and family only | [ ] Self, family, and Girl Scouts only OR less than 3 team members | [ ] 3–5 team members, beyond Girl Scout community and family, with skills and knowledge related to the issue, including members of the community impacted by issue  | [ ] 3–5+ team members, beyond Girl Scouts and family, with evidence of strategic thought for leveraging skill/expertise to impact issue; includes members of community impacted by issue  |
| *Related question in proposal: Girl Scout Gold Award Project Advisor information* |
| **I** | **Project Advisor is identified and is an expert** | [ ] None selected | [ ] Advisor is family member or troop leader/volunteer OR does not have knowledge of selected issue  | [ ] Advisor has expertise in one or more areas of the selected issue  | [ ] Advisor has expertise in one or more areas of the selected issue and additional expert advisors are listed in team |
| **Step 4: Create a plan** |
| *Related question in proposal: I will address the root cause by* |
| **J** | **Clear project description** | [ ] Project is not at all described; there is no explanation of what will be done | [ ] Project is vaguely described; it is unclear what will be done | [ ] Project is clearly described and shows a well-constructed approach on how the root cause of the issue will be addressed | [ ] Project plan shows both careful attention to detail and creative thinking; as a result, project plan is *especially* innovative |
| *Related questions in proposal: The skills, knowledge, and/or attitudes my target audience will gain are; I will know that my audience has gained the desired skills/knowledge because; Measurement of my project’s success chart* |
| **K** | **Project will have a measurable impact** | [ ] Impact does not relate to issue OR is not defined | [ ] Impact is a vague impression OR not realistically measurable  | [ ] Impact is clearly defined and measurable; there is a clear measurement tool defined | [ ]  Project’s impact is clearly defined and would affect a significant number of individuals and/or affect individuals to a significant degree; clear measurement tools are defined  |
| *Related question in proposal: My Gold Award project goals are* |
| **L** | **Project goals are clearly defined and realistic** | [ ] No goals identified | [ ] Goals lack detail and are not clearly connected to planned project impact | [ ] At least one goal is clearly defined and connected to project impact | [ ] Multiple goals are clearly defined OR one *especially* ambitious goal is outlined  |
| *Related question in proposal: My Gold Award will be sustained by* |
| **M** | **Project plan will ensure sustainability** | [ ] No plan for project to be continued OR the solution can’t be maintained following the project (it’s a service project) | [ ] Unclear idea of how the project will continue OR *hoping* someone else will sustain | [ ]  Clear, thoughtful plan that leads to sustainability beyond the Girl Scout’s involvement  | [ ] Plan for sustainability is especially strong, galvanizing others beyond target audience to participate in the solution and/or advocate for involvement across multiple communities  |
| *Related question in proposal: I will put my plan in to action by* |
| **N** | **Timeline is realistic and appropriate**  | [ ] Confusing or unrealistic plan that is missing key steps and is less than 80 hours   | [ ] Incomplete project plan that highlights only a few steps and is less than 80 hours  | [ ]  Comprehensive and realistic project plan that highlights all major steps in project and is about or over 80 hours  |
| **O** | **Active leadership role planned and defined**  | [ ] No strategy to lead a team or engage others to help with the project OR project appears driven by an adult  | [ ] Strategy to engage teammates is limited, includes only assigning minor roles/peripheral tasks  | [ ] Strategy toengage teammates is comprehensive, outlines specific roles and responsibilities  | [ ] Strategy to effectively lead a diverse team in execution; intention to transfer leadership skills to team members and target audience |
| *Related question in proposal: Estimate your project expenses and how you plan to meet those costs* |
| **P** | **Budget is realistic** | [ ] Provides incomplete information about project costs or how those costs will be met**☐** Plans to raise money/fundraise for another organization  | [ ] Provides vague description of project costs; it is unclear how those costs will be met and/or the supplies listed appear inappropriate for the scope of the project  | [ ] Provides detailed description of project costs and clear explanation of how costs will be met  |
| **Q** | **Income and money-earning activity explanations** | [ ]  **No explanation OR disregards money-earning policy** | [ ]  **Yes, but unclear if following money-earning policy** | [ ]  **Yes, follows all money-earning policies** |
| *Related question in proposal: The strengths, talents and skills I currently have and will put into action are; The skills I plan to develop as I work towards earning my Gold Award are* |
| **R** | **Leadership development**  | [ ] Does not include information about leadership or personal strengths; does not identify a goal for developing a new skill | [ ] Provides incomplete information about leadership and personal strengths; partially sets goal to develop new leadership skill | [ ] Describes new skills to be developed  | [ ] Clearly describes **how** new leadership skill(s) will be developed |
| *Related question in proposal: I will let others know about my Gold Award by promoting via* |
| **S** | **Tell the World: Plan to actively share project** | [ ] Incomplete information  | [ ] Identifies the methods to be used for sharing the Gold Award project |
| **Step 5: Present plan and get feedback** |
| *Plan presented to Gold Award Committee for feedback after proposal submitted in GoGold.*  |
| **Additional Feedback:** Click here to enter additional feedback. |
| **Project Designation:**[ ]  **Approved**: Meets or exceeds standards in all categories[ ]  **Needs Improvement:** Needs improvement in majority of categories; may have a few in meets/exceeds standards, or a few that do not meet standards *-OR-* majority of categories meet/exceed standards, but several categories do not meet standards[ ]  **Does Not Meet Standards:** Majority of categories do not meet standards; may have a few categories that meet/exceed standards |